



# Pick Row

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PRODUCTS CATALOG

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[service@pickrow.com](mailto:service@pickrow.com)

[WWW.PICKROW.COM](http://WWW.PICKROW.COM)

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## Catalog Introduction

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Agricultural Seeds Catalog From PICKROW

**“Welcome to our Agricultural Seeds Catalog!**

**At PICKROW, we are committed to providing the highest quality seeds that meet all your agricultural needs. In this catalog, you will find a wide variety of seeds suitable for different crops, along with detailed information to help you choose the best options for your farm.”**

- High quality to ensure abundant yields.
- Resistant to diseases and harsh weather conditions.
- Competitively priced.
- Fast shipping and exceptional customer support.



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## Usage Instructions

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### Page 1: Guidelines

1. Read the product descriptions carefully to understand their features and planting methods.
  2. Select the product that suits your soil type and planting season.
  3. For further assistance, feel free to contact us using the details provided in this Catalog
- EGGPLANT Product 1: [MACE F1 Seeds]
  - EGGPLANT Product 2: [MALIKA F1 Seeds]
  
  - EGGPLANT Product 3: [XIVA-R F1 Seeds]
  - EGGPLANT Product 4: [MASQA F1 Seeds]
  
  - EGGPLANT Product 5: [TONA F1 Seeds]
  - CHERRY TOMATO Product 6: [SHARK F1 Seeds]
  
  - CUCAMBER Product 7: [GARFI F1 Seeds]
  - CUCAMBER Product 8: [N-TER F1 Seeds]
  
  - CORN Product 9: [ROSE-CORN Seeds]
  - WHEAT Product 10: [1201 Seeds]
  
  - WHEAT Product 11: [CAMBER Seeds]
  - LUTTUS Product 12: [ZOOM F1 Seeds]

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# MACE F1



The MACE eggplant variety is an excellent hybrid variety for low tunnel cultivation and greenhouses, due to its high production quality and storage tolerance. The following are the most prominent specifications of this variety

## Agricultural specifications

### Plant growth

- Strong and cohesive, making it resistant to harsh environmental factors.
- High and stable productivity during the cold season.

### Crop

- Shape: Symmetrical cylindrical oval.
- Size: Medium to large, with a weight of 300-500 gr per crop.
- Colour: Attractive dark glossy purple.
- Peel: Smooth and thin.
- Pulp: Creamy white, seedless and excellent in flavour.

### Maturity

- (starts production after about 60-70 days from planting).

### Disease resistance:

- Good resistance to common diseases such as fusarium wilt and mildew.

### Suitable agricultural conditions:

- Suitable for Cold and temperate environments.
- Cultivated in greenhouses or Low tunnels according to climatic conditions.

### Marketing efficiency:

- It is highly attractive in the markets due to its appearance and high quality.
- It can withstand transportation and storage for good periods without damage.

# MALIKA F1



The MALIKA eggplant variety is an excellent hybrid variety for cultivation in low tunnels and open fields. It is characterized by its tolerance to storage and high temperatures, and has a high production quality for storage. The following are the most prominent specifications of this variety

## Agricultural specifications

### Plant growth

- Strong and cohesive, making it resistant to harsh environmental factors.
- High and stable productivity during the hot season.

### Crop

- Shape: Symmetrical cylindrical-oval.
- Size: Medium to large, weighing 250-400 grams per crop.
- Color: Glossy dark black.
- Peel: Smooth with large funnel.
- Flesh: White, seedless and excellent in flavor.

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### Maturity

- (production starts after about 55-65 days from planting).

### Disease resistance:

- Resistant to root diseases, and good tolerance to insect damage, good tolerance to thirst

### Suitable agricultural conditions:

- Suitable for warm and temperate environments.
- Cultivated in low tunnels or open fields according to climatic conditions.

### Marketing efficiency:

- It has high attractiveness in the markets due to its appearance and high quality.
- It tolerates transportation and storage for good periods without damage.

# XIVA-R F1



The XIVA-R eggplant special hybrid variety for low open-field and greenhouses, due to its high production quality and storage tolerance. The following are the most prominent specifications of this variety

## Agricultural specifications

### Plant growth

- Uniform and consistent, making it resistant to harsh environmental factors.
- High and stable productivity during moderate seasons.

### Crop

- Shape: oval.
- Colour: Attractive dark glossy black.
- Pulp: Creamy white, seedless and excellent in flavour

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### Maturity

-(production starts after about 70-75 days from planting).

### Disease resistance:

Resistance

### Suitable agricultural conditions:

- Suitable for Temperate climate environments.
- Grown in GreenHouse and open fields.

### Marketing efficiency:

- It tolerates transportation and storage for good

# MSAQA F1



The MASQA eggplant variety is an excellent hybrid variety for cultivation in low tunnels and open fields, characterized by its tolerance to low temperatures, and is characterized by high production quality for storage. The following are the most prominent specifications of this variety

## Agricultural specifications

### Plant growth

- Strong and cohesive, making it resistant to harsh environmental factors.
- High and stable productivity during the hot season.

### Crop

- Shape: cylindrical
- Size: Medium to large, weighing 200-350 grams per crop.
- Color: white.
- Peel: Smooth with .
- pulp: White, seedless and excellent in flavor.

### Maturity

- (production starts after about 70-75 days from planting).

### Disease resistance:

- Resistant to root diseases

### Suitable agricultural conditions:

- Suitable for cold environments.
- Grown in open fields.

### Marketing efficiency:

- It has high attractiveness in the markets
- It tolerates transportation and storage for good

# TONA F1



**TONA** is an eggplant variety suitable for cultivation in the moderate and hot season, a plant with high leaf density and multiple fruits, shiny black with uniform fruits and consistent productivity in the summer season

## Agricultural specifications

### Plant growth

- Uniform and consistent
- Uniform productivity during the summer season

### Crop

- Shape: Oval, elongated, multi-chambered (3-5)
- Size: 200-300 g
- Color: Shiny black
- Peel: Thick
- Flesh: Creamy white, few seeds

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### Maturity

Average earliness

### Disease resistance:

Tolerant to Fusarium

### Suitable agricultural conditions:

Suitable for cultivation method: Open fields, low tunnels

- Suitable for season: Moderate and hot

### Marketing efficiency:

- It tolerates transportation and storage for good

# SHARK F1



The NIKI tomato variety for greenhouse cultivation is a medium-coverage plant, high-yielding in winter and moderate season

## Agricultural specifications

### Plant growth

- Uniform and symmetrical
- The plant cluster bears (25-35) fruits, high-yielding

### Crop

- Shape: Cherry
- Size: Small
- Color: Bright red
- Peel: Hard
- Flesh: Contains a high amount of flesh

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### Maturity

- Maturity: Medium early

### Disease resistance:

Tolerant TY

### Suitable agricultural conditions:

- Suitable for cultivation method: Greenhouses
- Suitable for season: Winter and moderate season

### Marketing efficiency:

Not tolerant to storage and trans

# GARFI F1



The GARFI cucumber variety is special for protected cultivation, multi-fruited, with long and uniform fruit

## Agricultural specifications

### Plant growth

- Medium-sized plant, early-productive leaves
- 32 days of cultivation, high productivity and stable during the

### Crop

- Shape: long and ribbed
- Color: dark green shiny

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### Maturity

- Average earliness

### Disease resistance:

- Tolerant to downy mildew

### Suitable agricultural conditions:

- Suitable agricultural conditions: Suitable for autumn and spring seasons and has good results in the long season
- Suitable for greenhouses

### Marketing efficiency:

- Marketing efficiency is very good

# N-TER F1



The N-TER hybrid cucumber variety for protected cultivation, double and triple fruiting with continuous productivity during the fall season

## Agricultural specifications

### Plant growth

- Homogeneous symmetrical double and triple fruiting
- Continuous productivity during the fall season

### Crop

- Shape: Elongated
- Size: (16-18) cm
- Color: Dark green glossy ribbed

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### Maturity

- Medium maturity

### Disease resistance:

- Tolerant

### Suitable agricultural conditions:

- Suitable for greenhouses
- Suitable for the fall season

### Marketing efficiency:

- Very good

# ROSE-CORN F1



The ROSE-CORN is a dual-use forage corn variety, suitable for food and fodder production, characterized by high productivity and tolerance to hot and moderate climate conditions.

## Agricultural specifications

### Plant growth

- Uniform and consistent plant growth in the field.
- Continuous productivity during the growing season

### Crop

- Shape: Long and straight ear of corn.
- Size: Between 20 to 25 cm.
  - Color: Light golden color.
  - Shell: Hard
  - Flesh: Firm grain flesh

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### Maturity

- Maturity: Medium early

### Disease resistance:

- Resistance: Fungal mold and spotting.

### Suitable agricultural conditions:

- Suitable for cultivation method: Open fields
- Suitable for season: Spring and summer.

### Marketing efficiency:

High quality for marketing, used as food or fodder.

**Production per hectare: 14 tons of corn ears and 28 tons of silage**  
**Classified 600 according to FAO**

# 1201



Bloto tomato variety is a hybrid for open field cultivation. It is characterized by abundant production, desirable color, and storage tolerance.

### Agricultural specifications

#### Plant growth

- Uniform and consistent plant growth in the field.
- Continuous productivity during the growing season

#### Crop

- Height: 85-95 cm
- Shape: Long oval
- Color: Creamy.
- Grains: Grain holding and little spreading at harvest

#### Maturity

Early, 176 days

#### Disease resistance:

- Resistant

#### Suitable agricultural conditions:

- Suitable for cultivation method: Open fields
- Suitable for season: Winter season

#### Marketing efficiency:

High quality for marketin

# CAMBER



The Camber is an early to medium maturing triticale wheat variety with high yield potential and resistance, containing 10% protein

## Agricultural specifications

### Plant growth

- Uniform and consistent plant growth in the field.
- Continuous productivity during the growing season

### Crop

- Height: 80-85 cm
- Shape: Long oval
- Color: Cream.
- Grain: Little spread at harvest

### Maturity

Early to medium

### Disease resistance:

Good resistance to falling, good resistance to mold and leaf rust

### Suitable agricultural conditions:

Open fields

### Marketing efficiency:

High quality for marketin

# ZOOM F1



The ZOOM is a moderate summer lettuce variety with a compact head, yellowish green in color, early and uniform, productivity 6 days from planting period, oval shape with a rounded end

### Agricultural specifications

#### Plant growth

- Continuous productivity during the planting season

#### Crop

- Shape: oval with a rounded end
- Color: yellowish green.
- Head Size: 1.5-2 kg

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#### Maturity

- Maturity: Early, 60 days after planting

#### Disease resistance:

- Resistance: Fungal mold and spotting.

#### Suitable agricultural conditions:

- Suitable for cultivation method: Open fields
- Suitable for season: Spring and summer.

#### Marketing efficiency:

High quality for marketing, used as food or fodder.

**Production per hectare: 14 tons of corn ears and 28 tons of silage**

**Classified 600 according to FAO**

## Seeds of Summer Crops and Their Role in Nutrition and Global Consumption

### Introduction

Seeds are the cornerstone of agriculture, enabling the cultivation of essential summer crops that play a vital role in global diets. Crops like eggplant, cucumber, pepper, tomato, and lettuce are staples in various cuisines, while wheat remains one of the most critical cereal crops sustaining humanity.

### Eggplant: A Low-Calorie, Nutrient-Rich Food

Eggplant is widely grown in Asia, Europe, and Africa and is known for its low-calorie yet nutrient-rich profile.

- **Global Consumption:** Approximately 55 million tons of eggplant are consumed annually, with China and India being the top producers.
- **Nutritional Value:** Every 100 grams of eggplant provides around 25 calories and is rich in potassium and magnesium, making it ideal for healthy diets.

### Cucumber: Hydration and Digestive Health

Cucumber is among the most consumed vegetables due to its high water content and refreshing taste.

- **Global Consumption:** Annual global production is about 90 million tons, with significant consumption in Asia and Europe.
- **Nutritional Value:** Composed of 95% water, cucumber is an excellent source of hydration and provides vitamin K and fiber, supporting digestion.

### Pepper: Vibrant Colors and Health Benefits

Peppers, including sweet and chili varieties, are popular for their flavor and culinary versatility.

- **Global Consumption:** About 36 million tons of peppers are produced annually, with China leading production.
- **Nutritional Value:** Sweet peppers are particularly high in vitamin C—sometimes more than oranges—and are packed with antioxidants that boost immunity.

### Tomatoes: A Global Culinary Staple

Tomatoes are one of the most widely consumed crops worldwide, forming a base for numerous dishes.

- **Global Consumption:** The annual production of tomatoes exceeds 190 million tons, used extensively in sauces, juices, and salads.
- **Nutritional Value:** Rich in lycopene, a potent antioxidant that helps reduce the risk of chronic diseases, tomatoes also provide vitamin C and potassium.

## **Lettuce: Light and Refreshing**

Lettuce is a common leafy vegetable, often used in salads and sandwiches.

- **Global Consumption:** It is cultivated extensively, particularly in Europe and the United States, with an annual production of around 27 million tons.
- **Nutritional Value:** Lettuce is a good source of fiber, folate, and vitamin A, making it a preferred choice for low-calorie diets.

## **Wheat: A Staple Crop for Humanity**

Wheat is one of the most crucial cereal crops, providing a primary source of energy for billions of people.

- **Global Consumption:** Around 780 million tons of wheat are produced annually, consumed in the form of bread, pastries, and biscuits.
- **Nutritional Value:** Wheat is rich in carbohydrates, protein, and fiber, along with B vitamins essential for energy production and growth.

## **Conclusion**

The seeds of summer crops such as eggplant, cucumber, pepper, tomato, and lettuce, along with wheat, are vital to global food security. Their nutritional diversity and health benefits make them indispensable in diets worldwide, offering essential nutrients that support growth, energy, and overall well-being.

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